



CAROLINE BOARDMAN
CONSULTING LIMITED

Anna Scarisbrick

Financial Management

Q & A with Anna Scarisbrick

What type of accountant are you?

I'm a chartered management accountant. Unlike your typical practice accountant, I've worked and trained "within" organisations throughout my career. I get involved with a wide range of issues and projects that all relate back to money. I am known and liked for explaining important or critical finance messages in a simple way.

I make processes more straightforward, produce funding applications, create user friendly performance reports, build forecasts and "what-if" scenario plans, and develop finance staff. And probably most importantly, I'm there for the owner or senior team to talk through important decisions.

Tell me a bit about your financial health check service.

The financial health check service gives business owners and senior managers the opportunity to delve into the risks and opportunities of the financial management of their organisation with a business finance expert. It looks at all aspects of financial management, from cash flow and systems to people and planning.

Who are your typical clients?

Most clients start out with me because they are on a growth trajectory or need to make some tough decisions about the strategic direction of their organisation. Often, they are struggling with meeting their objectives simply because they don't have the correct resources and systems in place to manage their accounts and business finances.

They tend to be organisations who already have their book-keeping and year end accountant in place, but need extra support in between. I lean towards helping businesses and not for profit organisations with social, environmental, or creative aims.

What problem do you solve for your clients?

I provide business owners with the information they need and give them confidence to feel in control of their business finance.

How can people find out more about you?

My website is www.annascarisbrick.co.uk, and feel free to connect with me on LinkedIn where I will be starting up my posts and articles now that I've come back from maternity leave and my eldest is back at school (pew!). I also plan to gradually get back into networking. Caroline can vouch that I love a brew and a chat!