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Beyond Profit

Q & A with Emma Willder, founder of Beyond Profit.

What type of accountant are you?

I don't tend to describe myself as an accountant. Rather I support newly formed, small and medium sized charities to navigate the charity finance and governance landscape.

This means that I only work with charities but across a broad spectrum of services, from bookkeeping and management accounts through to charity secretarial services.

What was your motivation to focus on the third sector?

I love charities! I am passionate about them and the important work they do. I've worked in the charity sector since 2003 and understand the complexities that come with being a charity, especially when it comes to finance and governance. Small charities have the same compliance levels as their larger counterpart but cannot afford to have a Finance Director or Secretary to the Trustees as a permanent role and that's where Beyond Profit can help.

Can you tell me a bit about the different services that you offer to charities?

Beyond Profit offers both finance and governance services.

On the finance side this is anything from bookkeeping and management accounts through to statutory accounts preparation and independent examinations and everything in between.

In terms of governance our services range from governance policy writing and reviews, trustee training through to being the Secretary to the Trustees advising them on all aspects of governance relevant to their charity.

We also have several grant giving charities where there are no staff and Beyond Profit runs these on behalf of the Trustees, assessing grant applications, finance, governance and administration.

What problems do you solve for them?

Most charities are set up with the best of intentions – often in memorial for a loved one, to support a need in the community, or because there's a specific cause to champion. But what people don't realise is just how much governance charities need to have in place, the regulations they must legally abide by, and how their accounts need to be prepared.

I've had a few clients knock on my door feeling completely overwhelmed at the task they now face. The problem is, at the point I'm asked to get involved, it typically takes a lot of work (and expense) to put it right.

I hate to see good people reach breaking point so I ensure that clients understand and meet their obligations.

How can people find out more about you?

They can visit my website www.beyondprofituk.co.uk

I am also on Instagram **Beyond Profit Ltd (@beyondprofitcharities)** • Instagram photos and videos

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